

Chaos Group - sponsorship of animago AWARD 2009

Munich, 06.10.2009 – Chaos Group, provider of art rendering solutions for architectural, VFX, film, media and entertainment, automotive design, television and other industries, is supporting animago AWARD 2009.

Chaosgroup is sponsoring the category “Best Film- and TV-Production”. main criterias are character, story, sound, SFX and technical realisation.

Chaos Group is privileged to be part of the annual animago Award Festival and support it with all our passion for the film and animation industry. As one of the most well renown and respected film events in the heart of Europe, animago gives all of us the opportunity to celebrate and cherish the magic of our industry. Developing rendering solutions used in numerous film productions, the most exciting part for us is that Chaos Group has the chance to partnership with animago in encouraging the competition specifically in the category of “Best Film- and TV-Production”. We strongly believe that after this year’s great interest and extended submission deadlines, remarkable works and projects will amuse us during the ceremony. Beyond supporting and participating in such essential for the development of the film, vfx and animation industry events, our team continually strives to improve technology tools and enable more artists to set future trends. Wish you all great and productive time at animago Festival- Maria Padalski, Marketing Department, Chaos Group.

Matthias J. Lange, animago-project manager: “We are very proud to have you on board. We combine innovation and progress with your company.”

Photos and further information for the media on the animago AWARD 2009 can be found at www.animago.com/presse.

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About animago AWARD & CONFERENCE:

Contributions from 40 countries around the world, ranging from Australia to the United Arab Emirates. More than 1,000 animated films, TV productions, advertisements and video games created by more than 450 participants – in 2009, the animago will again be one of the biggest and most important worldwide awards for the animation and post-production industry. The winners will be announced on 29 October in one of the world's leading film studios – Babelsberg. Highlight of the two-day animago CONFERENCE will be the presentation of all 55 nominees in 11 categories during the animago Gala. The identities of the winners are still unknown, but one thing that is for sure is that the animago AWARD is becoming increasingly international.

The animago AWARD and the after-show party are the link between two days of conferences – the animago CONFERENCE. Focal points during the conference on 29 and 30 October in Babelsberg will be master classes, making-ofs, demos and hands-on workshops. The organisers are currently in the process of acquiring speakers and demo artists. One thing is for sure, though: it promises to be an exciting and varied programme, which also represents Babelsberg as a media location.

About Chaos Group:

Chaos Group (www.chaosgroup.com) provides state of the art rendering solutions for architectural, VFX, film, media and entertainment, automotive design, television and other industries. Chaos Group started its business in 1997 with establishing a CG production studio for 3D design and animation services. After creating V-Ray render engine in 2002 Chaos Group dedicated its efforts on development and global distribution of rendering solutions for 3D visualization through its daughter company – Chaos Software.

V-Ray became rendering solution of choice for many 3D production houses due to its capability to deliver high quality photorealistic images in the shortest time.

In June 2009 Chaos Group officially released V-Ray RT - the first interactive renderer of its kind for 3ds Max. The power of this interactive raytracing technology changes the way 3D artists and visualization specialists approach the lighting and shading setup. Now they can use the V-Ray RT intuitive, time saving and highly interactive features to completely enjoy the creative side of the rendering process.

Our portfolio includes the following outstanding products: V-Ray for Autodesk® 3ds Max®, V-Ray RT for Autodesk® 3ds Max®, V-Ray for Autodesk® Maya®, SimCloth, and Pdplayer – the production oriented image sequence player and viewer for the CG industry. Chaos Group provides software solutions and high standards of support worldwide through its network of more than 120 distributors and resellers.